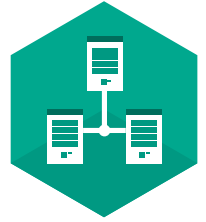




SECURING YOUR DATA CENTER

*Protecting your business-critical processes
depends on protecting your data center*

DATA CENTER DANGERS



Because your data center sits at the heart of every vital business process, downtime isn't an option... and you need to protect all the sensitive information that passes through your data center.

However, cybercriminals are specifically targeting data centers and the precious information they store:

- The volume of cyberattacks is growing
- The threats are becoming increasingly sophisticated

Security incidents grow **66% CAGR**.
(2009 to 2014, compound annual growth rate)

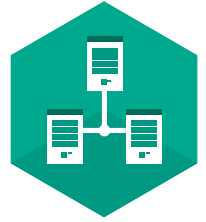
Managing cyber risks in an interconnected world, PwC

One slip up... can you cost you \$millions

A single network worm can be enough to take your data center offline – and totally disable every mission-critical business process.

Rigorous security – that keeps pace with the latest threats – is essential... but it should never consume too much computing power or waste your IT personnel's time.

SECURITY SHOULD SERVE YOUR BUSINESS



If a security solution impacts performance, user productivity can decrease... while your operating costs increase and your return on investment (ROI) suffers.

Furthermore, if your security doesn't integrate well with the rest of your IT infrastructure – or isn't capable of growing with your business – it's unlikely to serve your business well.

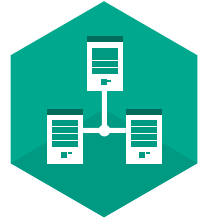
25% of respondents named 'Continuity of service of business-critical systems' as a top priority for the next 12 months.

IT Security Risks Survey 2015, Kaspersky Lab

For the agile, cost-efficient data center, it's all about combining:

- **Security** – to protect against the very latest threats
- **Compliance** – to ensure you don't fall foul of data regulations
- **Performance** – for security that won't damage user productivity
- **Availability** – to minimize downtime for your users & customers
- **Flexibility** – to maintain security, despite IT infrastructure changes

EVERYDAY USABILITY DELIVERS SAVINGS



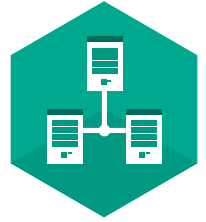
The less time your team spends on managing security, the less it costs you to protect your business.

Day-to-day security management tasks should be simple to execute – so protection can be proactively maintained, without placing unnecessary and costly burdens on your IT administrators and security personnel.

Data Center Security Tip

Protecting just two key technologies – storage systems and virtualized infrastructure – helps you protect your data center against the vast majority of cyberthreats... and significantly reduce the risk of a cyber-incident.

PROTECTING YOUR DATA CENTER AGAINST KNOWN, UNKNOWN & ADVANCED THREATS



Whatever the configuration of your data center, our security solutions protect key data center technologies – without impacting performance:

- Securing your data center & your data against cyberthreats
- Combining security & efficiency – for performance & continuity
- Protecting storage infrastructure and virtualized infrastructure

You benefit from a single, integrated solution that gives you a choice of light agent or agentless security for virtual machines, plus security for the most common enterprise-level storage systems.

Data Center Security Tip

Maintaining employee productivity and safeguarding the services your customers depend on...starts with protecting your data center.

We deliver protection for all of the most common hypervisors – including popular platforms from:

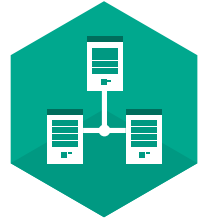
- VMware
- Microsoft
- Citrix

...while helping you to achieve high consolidation ratios and boost your ROI.

In addition, we provide specialist technologies that protect Network Attached Storage (NAS) and file servers. We support a wide range of storage systems from:

- EMC
- NetApp
- IBM
- Oracle
- Hitachi

SECURITY THAT KEEPS AN EYE ON COSTS...TO PROTECT YOUR BOTTOM LINE



Every application within our data center security solution is easy to deploy and simple to integrate into any data center design. That way, we can help you to:

- Reduce your deployment costs
- Deliver a stable security platform

For most environments, you won't even have to reboot any of your systems when you install our virtualization security application.

Enterprise-level manageability

Because you can manage all of our data center security technologies from one centralized management console, we help you to:

- Apply consistent security policies across your data center
- Reduce your day-to-day security management costs

Data Center Security Tip

When your data center has to respond to new business requirements, it's likely to grow in complexity – giving cybercriminals more opportunities to attack.

That's why it's important to ensure your chosen security solution can scale and adapt to meet new demands.

ENTERPRISE SECURITY POWERED BY INTELLIGENCE

ABOUT KASPERSKY LAB

Kaspersky Lab is one of the world's fastest-growing cybersecurity companies and the largest that is privately-owned. The company is ranked among the world's top four vendors of IT security solutions (IDC, 2014). Since 1997, Kaspersky Lab has been an innovator in cybersecurity and provides effective digital security solutions and threat intelligence for large enterprises, SMBs and consumers. Kaspersky Lab is an international company, operating in almost 200 countries and territories across the globe, providing protection for over 400 million users worldwide.

An increasingly sophisticated and complex threat landscape calls for a multi-layered security platform that defends against known, unknown and advanced threats.

Visit kaspersky.com/enterprise to find out about Kaspersky Lab's unique expertise and Security Solutions for Enterprise.

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